

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:3571
ANSWERED ON:08.08.2016
Promotion of Rural Tourism under UNDP
Muddahanumegowda Shri S.P.

Will the Minister of TOURISM be pleased to state:

- (a) whether the United Nations Development Programme (UNDP) is offering any assistance for promoting rural tourism in the country;
- (b) if so, the scope of such cooperation by the UNDP;
- (c) the number of such sites which have been identified for rural tourism under this programme; and
- (d) the number of such rural tourism circuits which have been operationalised?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a) to (d): No, Madam. United Nations Development Programme (UNDP) is not offering any assistance to the Ministry of Tourism (MoT) for promoting Rural Tourism in the country.

However, MoT has identified Rural Circuit as one of the thirteen theme based circuits under the newly launched Swadesh Darshan Scheme, to promote local arts, culture, handicraft, cuisine etc. to generate livelihoods.
